

# NALLELY MARTINEZ-ALMONTE

Product Designer · Human-Centered Design · Design Systems

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## PROFESSIONAL SUMMARY

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Product Designer with 5+ years of experience applying human-centered design principles to deliver intuitive, accessible, and visually engaging digital products. Skilled across the full design lifecycle — user research, wireframing, high-fidelity prototyping, design systems, and usability testing, with a foundation in emotional design and cross-disciplinary collaboration. MS in Information Experience Design from Pratt Institute. Fluent in English and Spanish; proficient in American Sign Language, enabling inclusive, accessible design practice.

## EXPERIENCE

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### UX Strategy Intern | Rita ABC Group,

May 2025 – Present · Remote, US

- Transform user research insights into wireframes, workflows, and high-fidelity mockups that address user needs and enterprise product goals.
- Contribute to design system patterns and best practices, ensuring visual consistency and accessibility (WCAG) across all deliverables.
- Partner with cross-disciplinary developers to validate design feasibility and maintain consistency from prototype to production.

### UX Consultant | Center for Digital Experiences, Pratt Institute,

Mar 2025 – May 2025 · New York, NY

- Apply human-centered design principles to analyze user research data, translating insights into design decisions that align product functionality with user needs and business goals.
- Build development-ready interactive prototypes in Figma to facilitate design critiques, accelerate iteration, and drive alignment across cross-disciplinary teams.
- Facilitate design thinking sessions with stakeholders to surface emotional connections users have with products, informing visceral and behavioral design decisions.
- Collaborate with engineering and product teams to validate design feasibility and maintain consistency across end-to-end user flows.

### Bilingual Customer Service Representative | Sherwin-Williams

Sep 2024 – Present · New York, NY

- Applied behavioral and reflective design thinking by understanding customer motivations to deliver tailored bilingual (English/Spanish) product recommendations.

## EDUCATION

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### MS, Information Experience Design | Pratt Institute

Aug 2024 – Present · Manhattan, NY

### BA, Special Education | Minor: Deaf Studies | University of Puerto Rico, Río Piedras, Aug 2018 – Jun 2023 · Puerto Rico

## CERTIFICATIONS

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- UX/UI Design Bootcamp Certification — Ironhack
- Google UX Design Certificate — Google / Coursera
- Figma to Lottie Files Certificate — LottieFiles

## SKILLS

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**Design Tools:** Figma, Adobe Photoshop, Adobe Illustrator, Canva, LottieFiles

**UX Competencies:** User Research, Wireframing, Prototyping, Usability Testing, Information Architecture, Interaction Design, Design Systems, Accessibility (WCAG)

**Front-End:** HTML, CSS

**Soft Skills:** Cross-functional Collaboration, Stakeholder Communication, Creative Problem-Solving, Project Management

**Languages:** English (Native), Spanish (Native), American Sign Language (Highly Proficient), Portuguese (Proficient)